93.9 Mike FM – 2026 Mike's Money Cash Contest

OFFICIAL RULES

1. HOW TO ENTER: NO PURCHASE NECESSARY. To enter, listen to 93.9 Mike FM beginning on Monday, January 12th, 2026, at 12:00:00 a.m. and ending at 4:59:59 p.m. on Friday, January 30th, 2026 ("Sweepstakes Period"). During the Contest Period, listen for a keyword to text in to get entered to win. Limit: one entry per person; one winner per household; anyone submitting more than one entry may be disqualified at the sole discretion of 93.9 MikeFM. 93.9 MikeFM is not responsible for problems accessing the website or contest form, technical or atmospheric conditions that disrupt the completion of the entry, or any other problems which might or might not result from this contest.

2. HOW TO PLAY/HOW THE WINNER IS CHOSEN: Enter as explained in Paragraph 1 above. During the weekdays between the 10a and 5p hours starting on Monday, January 12th, 2026, 93.9 Mike FM DJs will reveal that day's keyword. When you hear it - text it to 573-339-9339. You'll then get one entry for the day to go towards the grand prize drawing. There will be a new keyword every weekday. On February 2nd, 2026 - two grand prize winners will be randomly selected from all entries and win $250 each.

3. PRIZE: There will be two (2) grand prize winners. Winners will receive a check for $250 from River Radio Cape Girardeau. ARV: $250.

   The prize cannot be resold on eBay, Craigslist and other entities of the like. A qualified winner must also meet the eligibility requirements as set forth in Paragraph 4 of these rules. The winner is responsible for paying all applicable income taxes. A 1099 form may be submitted to all appropriate taxing authorities, and by signing the Prize Release, each winner accepts the prize, and even if the winner does not use the prize/trip, he/she will be responsible for the applicable taxes.

   Odds of winning are dependent on the number of eligible entries received.

3. CLAIMING A PRIZE: Each winner must pick up their prize at the River Radio studios (324 Broadway, Cape Girardeau MO 63701) within 30 days unless otherwise indicated by River Radio staff.

4. ELIGIBILITY: To be eligible to enter, individuals must be at least 18 years or older and residents of Missouri or Illinois. Employees of Mississippi River Radio or any of their subsidiaries, and their immediate families, are not eligible to enter. Anyone participating in this contest or claiming a prize in this contest in violation of these rules will be disqualified from winning a prize in this contest and from participating in 93.9 Mike FM contests for a period of one year.

5. RELEASE; CONSENT TO USE LIKENESS, VOICE AND ADDRESS: Each winner may be required to execute an affidavit of eligibility and liability and publicity release. Each person entering this contest (a) agrees to release River Radio (including their subsidiaries, affiliates, parent or related companies) from any and all liability, claims, damages and actions arising directly or indirectly out of or sustained in connection with the awarding or acceptance of the prize(s), and/or misuse of any part of the prize, or to participation in the contest or in prize-related activities, including any travel related thereto, and (b) consents to the use by 93.9 Mike FM for promotional purposes, of his or her likeness, voice and/or address (city/state) without any additional compensation. By participating in this contest, each participant agrees to the application of these official rules. By accompanying the winner, the winner's guest agrees to be bound by the terms of these official rules, including the preceding release.

6. WINNER LIST: For the names of the winners, send a self-addressed, stamped envelope before March 2nd, 2026, to Winners List, Mike's Money Cash Contest, 93.9 Mike FM, 324 Broadway, Cape Girardeau MO 63701.

7. MISCELLANEOUS: Decisions of 93.9 Mike FM concerning any and all matters with respect to this contest shall be final. Contest is void where prohibited or otherwise restricted by law. 93.9 Mike FM reserves the right to change the prize values at any time. 93.9 Mike FM is not responsible for printing errors in the contest materials or these rules. 93.9 Mike FM is not responsible for problems accessing the website, or technical or atmospheric conditions that disrupt the completion of the entry, or any other problems which might or might not result from this sweepstakes. 93.9 Mike FM, in its sole discretion, may disqualify any entrant from participation in or use of any or all portions of this contest, and refuse to award the Prize, if participant engages in any conduct 93.9 Mike FM deems to be improper, unfair or otherwise adverse to the operation of the contest or detrimental to other entrants of the contest. Such improper conduct includes, without limitation, falsifying personal information required during registration or prize claim, violating any term or condition stated herein, accumulating entries through methods such as automated computer scripts or any other programming techniques, allowing others to use entrant's personal information for the purpose of accumulating entries, or intentionally trying to defraud, reverse engineer, disassemble or otherwise tamper with the computer programs in connection with this sweepstakes. Participants agree that 93.9 Mike FM may void any part of the Prize that participant may have won and/or require the return of any part of the Prize that participant may have won as a result of such improper conduct. Participant further acknowledges that any forfeiture of the Prize and/or return of the Prize shall in no way prevent 93.9 Mike FM from pursuing other avenues of recourse such as criminal or civil proceedings in connection with such conduct. WARNING: ANY ATTEMPT TO DELIBERATELY DAMAGE OR UNDERMINE THE LEGITIMATE OPERATION OF THIS CONTEST MAY BE A VIOLATION OF CRIMINAL AND CIVIL LAWS AND SHOULD SUCH AN ATTEMPT BE MADE, EACH OF THE CONTEST ENTITIES RESERVES THE RIGHT TO SEEK DAMAGES OR OTHER REMEDIES FROM ANY SUCH PERSON(S) RESPONSIBLE FOR SUCH ATTEMPT TO THE FULLEST EXTENT PERMITTED BY LAW. If, for any reason, the Contest is not capable of running as

planned by reason of infection by computer virus, worms, bugs, tampering, unauthorized intervention, fraud, technical failures, cancellation of show, scheduling changes or any other causes which 93.9 Mike FM, in its sole opinion believes could corrupt or affect the administration, security, fairness, integrity or proper conduct of this contest, 93.9 Mike FM reserves the right at its sole discretion to cancel, terminate, modify or suspend this sweepstakes and select the Prize winner from entries received prior to the action taken or in such other manner as 93.9 Mike FM may deem fair and appropriate.